



CHACALA CULTURAL FOUNDATION REPORT-2016-2017 SEASON

Year Ended September 30, 2017



Chacala Beach by Artist Don Sahli



To our Donors, Sponsors, Committee Members and Participants,

About 5 years ago a group of Chacala residents decided to embark on a Music Festival as part of directing the anticipated growth of Chacala toward a reputation as a high quality artistic destination, in addition to a pristine tourist location. Since that time, the cultural scene has expanded to the several activities that were held during the 2016-2017 season.

Hundreds of adults and children have been favorably impacted by the introduction of cultural programs in music, art, literature, dance, and film because of the generous support of donors, sponsors, and the hours of hard work contributed by volunteers. We have no paid staff, other than the professors who teach in the Mariachi Institute. We invite you to support our efforts in any way that you can. The chairs of the various programs can be contacted to volunteer and our Treasurer, Karla Lawler, can be contacted about sponsorships and donations at k_lawler@yahoo.com or visit [Chacala Cultural Foundation online.](#)

Academic economists have calculated that these cultural events during the last season injected approximately \$2 million pesos into the local economy.



ARTIST RESIDENCY PROGRAMS (November and January)



The fall of 2016 saw the second Chacala Artist Residency Program, held November 7-19 with 5 participating artists from Mexico and the US, including a return of Rocio Caballero from Mexico City, a prominent artist on both the Mexican and International Art scene; and Marcela Bernal, a fine artist from Puerto Vallarta. There was an exhibition held at the end of the program at Mar de Jade, where art was displayed and available for sale.

There was a second residency held January 23-February 4, with 7 participants from Mexico and the US. Don Sahli, an artist from the US produced 22 works in two sizes and sold much of his production, and Sherri Innis, a photographer from Vail, Colorado offered two popular sold out sessions on using a smartphone to take art photos.

There was a dinner/art auction held in Chacalilla at the end of the two week residency, and it was very successful and enjoyable, with David Biviano acting as auctioneer and Emilia Robinson assisting. The art that wasn't sold at the auction was exhibited later at the San Pancho Music Festival in late February and the Chacala Music & Art Festival in March.

Coincident with the January Art Residency Program was the grand opening of Grafica Chacala's new and expanded graphic arts studio, providing an additional value added resource to artists in the Chacala area.





There was also a one day workshop for children, and each Residency Program saw visiting artists spend at least a half day teaching children in Chacala, Las Varas and Las Palmas.

It was determined by the Art Committee that producing two Residency programs is too much work for the available volunteers so the 2017-2018 season will include only one Residency, scheduled for January 22-February 3, 2018, limited to 8 hosted artists, with the possibility of additional artists who will come to Chacala on their own.

The co-chairs of the Art Residency Programs are David Biviano and Emilia Robinson, who are both applauded for their tireless efforts and outstanding work. For more information visit www.chacalart.org or contact David Biviano at djbiviano@me.com or Emilia at chacalavillas@gmail.com.



2016 CHACALA LITERARY FESTIVAL (November /December)



The first annual ChacaLit Literary Festival was held November 19-December 3, 2016 to provide for authors to spread their passion for their craft and spend time developing their works.

The Festival included visiting authors for both adult and children's books and, in the Literacy and Storytelling workshop, a group of children acted out one of Aesop's tales and several authors read to the children from Chacala and Las Varas.

There was a publisher's Industry retreat held with attendees from the UK and Spain. A highlight of the Festival was the book "Quesadillas" that was read and discussed by 35 members of the wider Chacala community, both in Spanish and English.

The 2017 version of the ChacaLit Festival will be held December 3-17 and Emilia Robinson will repeat as chairperson for the 2017 event. For more information, visit www.chacalit.org or contact Emilia at chacalavillas@gmail.com.



CHACALA CHILDREN'S ART DAY



The annual Children's art day was held on December 2, 2016 at the Marina Chacala Club House and was attended by 39 children from Alta Vista and Chacala. Instruction was provided and many mothers and siblings also attended.

The teachers from Alta Vista and Chacala worked with the English instructors to also teach a session on the economics of the mountains and sea, and how it affected their lives.

Conversations were held about how food was produced, transported and consumed, and the types of food that was shared with their families and the community. Their art work was inspired by their villages, parents and leaders, and was photographed, framed and exhibited at the Chacala Music & Art Festival in March, 2017. All the art was returned to the villages. The event was chaired by Kerri Avery. For more information, contact Kerri at ksadesigns@platinum.ca.



CHACALA MUSIC & ART FESTIVAL



The fourth annual Music Festival was held during the week ending March 11, and was the biggest and most diverse of all. The original goals of the Festival continue to be:

1. Establish a sustainable Festival that can continue to help the community grow in the direction of a high quality artistic destination (sustainability)
2. Coalesce the community into a fun event that can be enjoyed by all (fun and family)
3. Provide workshops of music, art, literature education for children/adults in the area (education)
4. Obtain metrics from a survey of audience, artists, and musicians (quality)
5. Foster an ecosystem of economic development in the area (economic growth)

The Festival week began with the traditional private reception in Orofino for performers, donors and committee members. This was again a wonderful social event connected with the Festival.

Performances were held Thursday through Sunday, with a mixture of children's music, play acting, a shadow show, dancing, etc. Children's performances included El Jardin Elementary School Chorale, Amado Nervo Elementary School Chorale, Collegia Patria Youth Mariachi and the El Nayar Folkloric Dance Group.



The agenda also included film provided by the Guanajuato International Film Festival and a Science exhibition trailer provided by the State of Nayarit.

Musical headliners included Jade 420 Urban Sound, Hector Guerra Dance Group, Moruno, Gypsy Rumba, all nationally known performers. There were art exhibits with a pottery wheel for children, and gourmet food and drink provided by Chac Mool, Tapas Bar, Xaltembe Restaurant, and a newly opened Chacala micro-brewery, La Onda Artisan Beer Company.

The Festival chairman was Arturo Padilla, who was supported by many helping hands too numerous to mention, but for whom there is great appreciation. The next Music Festival is currently scheduled for March 15-18, 2018. For more information, visit www.chacalamusicfestival.com or contact Arturo at chacmoolcafe@me.com.



2017 MARIACHI INSTITUTE



The second annual Chacala Mariachi Institute was held June 11-18, 2017 and was domiciled at Mar de Jade in Chacala. 15 students from the US and Mexico attended the 6 day school taught by Jeff Nevin, PhD and three other College or High School music teachers.

The curriculum included study of mariachi history and roots, voice, and each of the instruments included in a mariachi. There was daily ensemble rehearsal and hours of open discussion. The highlight for the Chacala community was the week end "jam" session held at Mar de Jade.

Jeff Nevin continues to chair this event and deserves great applause for bringing this event to Chacala. Students are able to receive college credit for participation in the Institute. For more information, visit www.chacalamariachiinstitute.org or contact Jeff at virtuosomariachi@me.com.



CHACALA CULINARY ARTS PROGRAM



A new culinary arts program was launched July 16-19 in Evergreen, Colorado, with whom a new "sisterhood" relationship has been established. A Mexican cooking class was held featuring Alondra Maldonado, an award winning teacher and author of "The Taste of Nayarit". Alondra had also attended the 2016 Literary Festival, featuring her award-winning cookbook. A follow-on event with Alondra and other culinary events are being scheduled for Fall of 2017 in Chacala. Kim Van Eeckhout has been chairing this effort. For more information, contact Kim at kimv9358@gmail.com.



COLLABORATION WITH OTHER ORGANIZATIONS

CHACALA/EVERGREEN SISTERHOOD

In early 2017, a "sisterhood" relationship was established between Chacala and the Center for the Arts Evergreen (Colorado, USA). This collaboration was launched with a concert in Evergreen by Alfredo Muro, and was a continuation of Evergreen artists participation in the Chacala Art Residency Programs that have been held. Steve Sumner, Executive Director of the Evergreen Center will also serve as a judge for the juried Art Residency and will also be a participant. A Nayarit Culinary Arts was also launched as part of this "sisterhood".

www.evergreenarts.org. For more information, contact Gerald at chairman@gmail.com



SAN PANCHO MUSIC FESTIVAL

We again collaborated with the San Pancho Music Festival by providing our tax deductible status to donors who would like to donate to this worthwhile event which is scheduled two weekends before the Chacala Music & Art Festival. Because it follows closely after our Art Residency Program, we exhibit unsold paintings at the San Pancho Festival.
www.sanpanchomusicfest.wordpress.com



ONE VOICE 4 CHANGE

During August and September, 2017, we collaborated with a STEM school in Highlands Ranch, Colorado to launch a synchronous educational program with Colegia Patria in Las Varas to begin by teaching guitar remotely to 20 Las Varas students. We expect them to perform on January 5, 2018 in Chacala with Alfredo Muro, international classical guitarist, who is collaborating with One Voice and the Chacala Cultural Foundation.

One voice 4 change is being formed by Colorado students and named for the famous expression of Malala Yousafzai, and the Freshman and Sophomore students in Colorado have written and recorded an original song as part of their educational program. Some advanced computerized technology pictured below has been donated to Colegia Patria which will allow students to create their own original music. For more information, contact Greg Cannady at Onevoice4change@yahoo.com.



*SUMMARY FINANCIAL RESULTS 2016-17 SEASON

<u>REVENUE</u>	<u>MX pesos</u>
Contributors	149,000
Sponsors	87,000
Student tuition and lodging (principally Mariachi Institute)	315,000
Exhibition/Culinary fees	37,000
Art and book sales	233,000
Fundraising dinner	29,000
Food/beverage/merchandise sales	<u>58,000</u>
<u>TOTAL REVENUE</u>	<u>908,000</u>
<u>EXPENDITURES</u>	
Participant travel, meals, lodging (largely Mariachi Institute)	343,000
Professor fees and travel	152,000
Art sales commissions	116,000
Food/beverage/merchandise cost	82,000
Printing	41,000
Stage and generator rental	35,000
Video/photo production	32,000
Supplies, book purchases, web site and other	<u>41,000</u>
<u>TOTAL EXPENDITURES</u>	<u>842,000</u>
<u>EXCESS OF REVENUES OVER EXPENDITURES</u>	66,000

*Combined results of Literary, Art, Music, Mariachi and Culinary events



CHACALA CULTURAL FOUNDATION 2016-2017 SEASON SUPPORT

CORPORATE/HOTEL/RESTAURANT SPONSORS:

Southwest Airlines	Minisuper Monteon	Solsken	Cuevas Gas
Casa Pacifica B & B	Casa Caballito del Mar	Chacala Villas	Mar de Jade
Majahua Hotel Selva	Techo de Mexico	Villa Celeste	Villa Carolyna
Casa Victoria	Chac Mool	Las Brisas	

BENEFACTORS: (US\$ 1,000 AND UP)

Mark and Lisa Wallace

Julie Corty

Shawn Oswald

Jerry Van Eeckhout

SUPPORTERS: (US\$ 500-1,000)

Jim and Kerri Avery

CONTRIBUTORS: (UP TO US\$500)

Ben Laird & Mary Jane Rintelman	Bev Thompson	BK Barringer
Bob & Janelle Tessari	David Biviano	Garrett Olney
Herb Gearhart	Schaunon Winter	Ian Hamilton
Janet Quinn	Joy Watson	Kari Mueller
Linda Rintelman	Maggie Dwyer	Mike & Tina Berins
Paul & Elaine Newkirk	Rod & Betty Todd	Steve Tessari

Thank you for your continued support. We look forward to our upcoming cultural events season.

Jerry Van Eeckhout, Chairman, Chacala Cultural Foundation,
chrnm@chacalaculturalfoundation.org



Chacala 2017/18 Cultural Season Events Calendar

30 October - 6 November 2017 - Color Adventure Painting Workshop with Don Sahli #1

12 - 18 November 2017 - Color Adventure Painting Workshop with Don Sahli #2

December 2017 (date TBD) - Nayarit Cooking Classes with Alondra Maldonado

3 - 17 December 2017 - ChacaLit Writers Residency & Literary Festival

5 January 2018 - Alfredo Muro, Latin Guitar Virtuoso, Concert Fundraiser

22 January - 3 February 2018 - ChacalArt Artists Residency & Art Auction

5 - 9 February 2018 - Pratt Institute Printmaking Workshop at Gráfica Chacala (provisional)

12 - 16 February 2018 - Learn to Dance Tango Workshop & Performance Fundraiser

15 - 18 March 2018 - Chacala Music & Arts Festival

10 - 16 June 2018 - Chacala Mariachi Institute (provisional)

